

QUALITY PROMOTIONS

Relocation guides for families and businesses planning to move to Western Montana, Idaho or Washington

PO Box 223 • Lolo Montana 59847
Office/FAX 406-272-2077 Cell 406-381-2460
EMAIL qualitypromotions55@gmail.com
www.qualitypromotionsads.com

Hello,

I would like to thank you for allowing me to provide you and your company with one of our media packages. As you know, advertising is an essential element to the growth and success of every business. We are aware that advertising in itself isn't a large portion of an annual budget, but it is something a business cannot do without. I'm sure you have asked yourself this question, what will work best for my business? To answer that question, you need to know who you are trying to reach. There are a multitude of books, magazines, and brochures to choose from. That's where we come in!

Quality Promotions specializes in assisting businesses who want to target individuals and businesses relocating to their area. We have discovered two reasons for our success, first and foremost are the local real estate professionals working in your area. The Board of Realtors® and your local real estate offices have been contracted to distribute our relocation guides. Due to the present economy we have expanded our relocation guide distributors to include participating Chambers of Commerce and Visitor Centers. This development has extended our coverage to a greater number of visitors that eventually become residents of your community. Our relocation guides can be downloaded from the internet at anytime, increasing our exposure and the exposure of our participating businesses.

The second reason for our success is the information contained within the publication. One of our marketing strategies is to develop guides that are easy to read, display the right amount of advertising and contain pertinent demographic information for specific communities.

We are a small company striving to keep advertising simple and effective, yet affordable. As I am sure you are aware, relocating can be extremely stressful. We are very selective in the advertising we solicit for our guides. A large percentage of advertisements in our publications is related to the home buying process with products and services needed and desired within the first few months of arrival in a new community.

Quality Promotions takes a lot of pride in our guides and have a personal desire to see your business prosper. That is why we have been around for over 18 years! We look forward to having the opportunity to be your advertising choice.

Sincerely,

Hans Leeftang, Director of Print and Internet Services

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RELOCATION GUIDE RATE SHEET

Rates are for one full year of advertising

	Black & White	Color
1/8 Page	\$295	\$395
1/4 Page	\$395	\$495
1/4 Page (banner)	\$495	\$595
1/2 Page	\$595	\$695
Full Page	\$895	\$995

Cover

(color only): Full Page \$1200, Half Page \$750

Terms

1/3 Deposit • 1/3 on Proof • 1/3 Balance on Delivery • We accept credit cards, check or cash.

Did you know?

- Newcomers establish an average of 71 business relationships in their first 120 days in a new community. Many of these decisions are made prior to or immediately upon arrival.
- New residents spend 60% more in their first year of residency than in any other year and that does not include real estate purchases.

To reserve your advertising space please contact:

Hans Leeflang, Sales Director, 406-381-2460

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QUARTER PAGE BANNER AD (Actual Size):
7.75" wide x 2.5" high

QUARTER PAGE AD (Actual Size):
3.75" wide x 5" high

FULL PAGE AD:
7.75" wide x 10" high
(full page cover ads can bleed 8.75 wide x 11.25 high)

HALF PAGE AD:
7.75" wide x 5" high

Digital pictures, logos & camera-ready ads
should be a minimum of 300dpi.

EIGHTH PAGE AD (Actual Size):
3.75" wide x 2.5" high